



Brookdale Senior Living Solutions Newsroom

Brookdale Seniors Honored at First Ever “Celebrate Aging Film Festival”

BRENTWOOD, Tenn., Oct. 5, 2017 –Residents and associates at nine Brookdale Senior Living communities located throughout the country were honored with awards at the company’s inaugural “Celebrate Aging Film Festival.” Held October 4th at the historic Franklin Theatre in Franklin, Tennessee, the event was established to help change the perception of aging and to communicate a positive, uplifting or touching message about aging. Movie shorts were created by residents and associates at Brookdale communities and narrowed down to nine finalists.

The film festival offered the opportunity for residents and associates to work together on a creative project using their senior living community’s iPad technology. The groups handled all aspects of production including: conception, scriptwriting, casting, acting, directing, filming and editing. Brookdale communities nationwide had until July 31 to submit their film. Awards were presented in the following categories: Best Picture, Best Writing, Best Acting, Best Technical Design and the Courage Award, all chosen by judges. The films were also eligible for the Ecolab People’s Choice Award, with the winner chosen by public voting. Votes for the Ecolab People’s Choice Award totaled over 12,700 with the winning film accumulating approximately 3,270 votes.

Below, please find a list of the categories, the winning communities and the titles of the movies. Also please find a link to all nine nominated movies. Attached please find photos for the Best Picture and the Ecolab People’s Choice Awards.

Categories, winning communities and movie titles here:

Best Writing – No Time to Get Old by Regency Oaks Clearwater, Clearwater, Fla.

Best Technical Design – At Home Here by Brookdale Florence, Florence, Ala.

Best Acting – Hope by Brookdale Canyon Lakes, Kennewick, Wash.

Best Picture – At Home Here by Brookdale Florence, Florence, Ala.

Courage Award – I am Still a Man by Brookdale Conway, Conway, S.C.

Ecolab People's Choice Award –No Time to Get Old by Regency Oaks Clearwater, Clearwater, Fla.

Photos with names of people here:

Best Picture represented by Marvaline Stanphill, resident & MaryDonna Ott, resident program coordinator

Ecolab People's Choice Award represented by Johanna Guzik and Frank Twait, residents & Georgina Hernandez-Norris, MSW, resident services director

Link Below to Celebrate Aging Film Festival Nominees

<https://visit.brookdale.com/peoples-choice-awards/>

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About Brookdale

Brookdale Senior Living Inc. is the leading operator of senior living communities throughout the United States. The Company is committed to providing senior living solutions primarily within properties that are designed, purpose-built and operated to provide the highest-quality service, care and living accommodations for residents. Brookdale operates independent living, assisted living, and dementia-care communities and continuing care retirement centers, with approximately 1,039 communities in 46 states and the ability to serve approximately 102,000 residents as of June 30, 2017. Through its ancillary services program, the Company also offers a range of outpatient therapy, home health and hospice services.

About Ecolab

A trusted partner at more than one million customer locations, Ecolab (ECL) is the global leader in water, hygiene and energy technologies and services that protect people and vital resources. With 2014 sales of \$14 billion and 47,000 associates, Ecolab delivers comprehensive solutions and on-site service to promote safe food, maintain clean environments, optimize water and energy use and improve operational efficiencies for customers in the food, healthcare, energy, hospitality and industrial markets in more than 170 countries around the world. For more Ecolab news and information, visit www.ecolab.com.

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